MICHELLE ROTH BOOKS

WHERE KINK AND HAPPILY EVER AFTER COME TO PLAY...

January 2015 - Volume 1

Well, hello there. Welcome to the very first edition of my long talked about newsletter. For those of you that subscribed ages ago, thanks for your patience!

Now that the holidays have passed, I'm able to settle in and write full time now. That's incredibly exciting for me as this time last year, I was just finishing the first draft of my first book. I wrote it with no real intention of getting it published. I wrote it mostly just to see if I could. I thought.. maybe I'll submit this to see if I can get it published. I absolutely never dreamed that I'd be on my fifth book in a year's time. Funny how things work, right?

This year's goal is to get as many words on the page as I possibly can. In this brief issue, I'll go over some of my recent releases and talk about what's coming next. I'll extend opportunities to beta read along with as well as ARC read for a few smaller projects I'm working on. As much fun as it is to talk about yourself all the time (and that's total sarcasm, btw) I'd love to hear from you. Tell me your thoughts on my work, ask questions, or just ramble at me. Feel free to contact me at michelleroth1980@yahoo.com!

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Recently Released: In Full Bloom

My most recent release, In Full Bloom, made its way to Amazon on January 14th, 2015. This book was a labor of love, moreso than anything else I've written. There were some incredibly difficult scenes to write. Aside from that, my life was in total flux as I moved from Los Angeles to Toronto as I was writing.

Here's to hoping you love Evan and Taryn as much as I loved writing about them. Here's a sneak peek:

From the moment that Taryn Michaels runs into her new landlord, Evan Connolly, on the stairwell, she is dangerously attracted to him. She's starting her career as a veterinarian at the Los Angeles Zoo and isn't looking for any complications. The more she gets to know him though, the more she realizes that he might be worth the risk.

Evan Connolly has moved back to L.A. to pursue his lifelong passion for growing exotic orchids. When he buys a florist shop, building and all, he gets far more than he bargained for when it comes with a gorgeous, feisty tenant. As the sparks fly between them, he's finding her more and more difficult to resist.

When they finally give into temptation, it quickly develops into something deeper. As the truth of Taryn's past comes back to haunt them, will Evan be able to break down the walls she's built around her heart? Will she let him?

Both general and adults only excerpts are available exclusively at http://bookstrand.com/in-full-bloom

The electronic version of this book is now available at Bookstrand, Amazon.com, and Kobo. It's also coming soon to the Apple Store, Google Play, and Nook, too! For those of you who are die hard paperback lovers, it will be available within the next few months for purchase on Amazon and Nook!

What's Happening Now?

Since completing In Full Bloom [Second Chances 1] I've been working on the second installment of the series. This features two of the recurring characters from the first book that were clamoring for their own happily ever after. I'm about fifty percent of the way done with the story, and hope to be done by the end of the month.

In addition to working on Cora and Jamie's story, When You Were Mine, I've recently revamped my blog and social media accounts. I'm making an effort to be less anti-social in 2015. I have joined up with a team of amazing authors and we're starting our own e-zine. You can expect the first edition out just in time for Valentine's Day!

I'm also writing once a month at the Sweet and Sexy Divas blog. Stop by and check it out at http://sweetnsexydivas.blogspot.com/

As if that wasn't enough to keep a girl busy, I'm in the process of starting up a street team.. but more on that later.

What's Happening Next?

This list changes on a daily basis, but here's what's on tap right now.

First I'll be working on a submission for an anthology that I've taken an interest in. The premise is super sexy and I've got some great ideas. More on that as the opportunity develops itself.

After that, I'll be taking a break from my newest series and revisiting Private Relations. I've gotten some questions about one of the ancillary characters and I've decided that he's got a happily ever after somewhere in his future, too. Bret is getting his own novella!

I'll either be revisiting my Second Chances series for the third of five planned installments or I'll be working on a paranormal romance for another publisher I've had my eye on. I'm not entirely sure which it will be at this point. I've been waffling.

I'll be sure to keep you guys posted as more news develops.

Opportunities

Over the next several months, I'll be cranking out a ton of writing and I'd love to find some folks that I can count on to reliably review my work. If you indicated that you'd like to receive notifications about reader opportunities when you signed up for my newsletter, don't be surprised if I get in contact with you about that.

Additionally, I'll be looking for a few beta readers for my upcoming paranormal novel. This is way outside the scope of what I've done, and I'm not much of a sci-fi/paranormal reader myself so I'll be relying heavily on that feedback.

I'm doing some research about the best ways I can utilize a street team and what I can do to give back to my members. Be on the look out for more info!

I'll be posting a short piece of flash fiction on my blog on a monthly basis going forward. You're all welcome to play along. It's fun!

I really hope that you've enjoyed this edition. You can expect them quarterly or sooner, depending on what interesting news I've got to report.
XOXOX,
Michelle